

FOR IMMEDIATE RELEASE
October 21, 2009

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**PinnacleCare Private Health Advisors Complement the
Work of Concierge Physicians**

BALTIMORE, MD – According to the Society for Innovative Medical Practice Design, in 2005 there were 250 doctors that participated in concierge medicine and today there are approximately 5,000 US primary doctors operating a concierge practice. Clearly, there is a growing trend of patients seeking outside services to assist them in managing their personal healthcare experiences despite today’s economic challenges.

Imagine ...You are on a business trip in Brazil and realize you forgot your cholesterol and diabetes medications. You contact your concierge physician whose resources and capabilities are limited geographically.

“PinnacleCare Private Health Advisory members will never face this challenge because members are assigned independent and expert proactive health advisors,” said Bruce Spector, PinnacleCare chairman and co-founder. “Through a single point of contact our members have access to the world’s leading physicians, specialists, institutions, advanced treatments and medical intelligence 24 hours a day.”

In some cases a PinnacleCare member’s leading physician is a concierge physician.

PinnacleCare complements the work of the concierge physicians serving our members by:

- Objectively identifying top specialists and securing expedited appointments for a concierge physician’s PinnacleCare patient.
- Managing and maintaining PinnacleCare members’ Electronic Health Records from all doctors, hospitals and labs to reflect the latest information from appointments with specialists and then communicating the information back to the concierge physician.
- Offering referrals to specialists based on extensive research conducted by PinnacleCare’s medical research team and relationships built over time with the best physicians, specialists, and facilities around the world.
- Researching each leg of a patient’s travel itinerary to prepare for any contingency and providing comprehensive international medical insurance, emergency travel support, evacuation support and detailed travel reports.

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“PinnacleCare provides services that are highly personalized and available around the clock, which matches my business model,” said Dr. JP van Dongen, a board-certified concierge family physician caring for PinnacleCare members in Naples, Florida. “I value that PinnacleCare has established the right relationships to get my patients seen immediately, anywhere in the world, by the most appropriate physicians.”

PinnacleCare members can contact PinnacleCare 24 hours a day; 7 days a week. With board certified emergency physicians on staff and relationships with medical professionals around the world, PinnacleCare manages members’ healthcare needs independently and [objectively](#).

“It’s important to understand that concierge physicians practice medicine while PinnacleCare is a health advisory firm, the only of its kind, that manages all aspects of the health affairs for individuals and families,” Spector said. “With the many changes in healthcare we are facing today, now more than ever, patients want the kind of personalized, preventative healthcare services PinnacleCare and concierge physicians such as Dr. van Dongen work hard to provide.”

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PinnacleCare, the premier healthcare advisory firm, is dedicated to families and senior executives, connecting individuals to the world’s most advanced healthcare, providing access to the top physicians, advising them on all medical issues and managing their interactions with the healthcare system. Each member family is assigned personal PinnacleCare Advisors available 24/7 who coordinate the family’s healthcare, consolidate all records into PinnacleCare’s Electronic Health Records solution for instant availability, conduct best practices research and collaborate with top medical specialists worldwide. PinnacleCare is the only company to offer comprehensive health advisory -- from disease prevention and wellness management to superior medical response and treatment in times of emergency, injury or illness. For more information, visit www.pinnaclecare.com.